



AVEDA ACADEMY  
TORONTO

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# Advanced Academy Classes January – June 2009

Class Date	Class Name	Instructor	City	Price
January 25 & 26	Razor Essentials	Tristin Morrison	Calgary	\$750
Feb 1 & 2	Modern Retrospective	Morgan Roy	Toronto	\$750
Feb 1 & 2	Modern Retrospective	Tristin Morrison	Vancouver	\$750
March 1 & 2	Editorial Progressions	Nathaniel Hawkins	Toronto	\$750
March 8	Aveda Collection Cut	Dylan Sit	Toronto	\$400
March 9	Aveda Collection Colour	Jeffrey Scott	Toronto	\$400
March 15 & 16	Colour Illusions	Ana Karzis	Calgary	\$750
March 22 & 23	Aveda Men: Design Tech	Kurt Kueffner	Toronto	\$750
March 22 & 23	Inspirational Colour Placement	Jeffrey Scott	Montreal	\$750
March 30	Aveda Collection Cut	Morgan Roy	Winnipeg	\$400
April 5 & 6	Legendary Classics	Marta Murray	Regina	\$750
April 19	Aveda Collection Cut & Colour	Daisy Colina & Marta Murray	Edmonton	\$400
April 19 & 20	Colour Illusions	Ana Karzis	Toronto	\$750
April 20	Aveda Collection Cut & Colour	Daisy Colina & Marta Murray	Vancouver	\$400
April 26 & 27	Legendary Classics	Tristin Morrison	Toronto	\$750
April 26 & 27	Razor Essentials	Morgan Roy	Montreal	\$750
May 3 & 4	Makeup Evolution	Rudy Miles & Anna Conte	Toronto	\$550
May 3 & 4	Inspirational Colour Placement	Jeffrey Scott	Edmonton	\$750
May 3 & 4	One Palette	Ana Karzis	Vancouver	\$750
May 24 & 25	Contemporary Classics	Tristin Morrison	Montreal	\$750
May 24 & 25	Aveda Men: Design Tech	Kurt Kueffner	Edmonton	\$750
June 8	Evolution of Men's Hair Colour	Jeffrey Scott	Toronto	\$400
June 14 & 15	Image Making In a Flash	Ray Civello	Toronto	\$1600

## Class Descriptions

### Cut

#### Aveda Men: Design Tech

This course will teach stylists to develop a higher service and creative standard in serving their male guests. Participants will be given a comprehensive road map to discover the dynamics of men's hair design and learn men's techniques that will keep hair cutting organized and efficient.

#### Legendary Classics

This two day course emphasizes the timelessness of hair design. Gain a strong understanding of One Length, Graduation and Layering techniques. Students will learn to create great shapes through the understanding of head shapes, weight and form and to become more precise in their approach to cutting and styling.

#### Contemporary Classics

In this course participants will build on their knowledge of the fundamentals to develop salon work. Learn how to use a modern approach to keep your clients' look updated and yourself motivated in the salon. This hands-on workshop will take an in-depth look at the consultation process and how to apply Legendary Classics to your guest.

**Prerequisite:** Legendary Classics recommended

#### Razor Essentials

Building on the fundamentals, learn how to personalize and adapt to the needs of your guest and create customized looks using a razor. This class will focus on controlling movement, texture and weight using a razor and demonstrate the versatility of the straight edge razor.

#### Modern Retrospective

In this two day cutting class participants will take an in-depth look at past Aveda collections to find inspiration. Using new techniques the student will be challenged to create a modern perspective by changing the pattern of the hair cut. Participants will learn how to adapt highly creative cutting techniques to create a look that is salon-friendly. Be inspired by the past and learn how to carry a trend into the present.

### Cut & Style

#### Editorial Progressions featuring Nathaniel Hawkins

In this class Nathaniel will show you techniques for creating modern, beautiful hair. The first day will focus on styling, dressing and finishing techniques that will give you the foundation and confidence to create any hairstyle ranging from salon-friendly to editorial. The second day you will transform one model through cutting, finishing, down-styling and up-styling into three different looks. You will leave with greater creative and technical abilities to create today's must have looks.

### Cut & Colour

#### Aveda Collection Cut & Colour

Inspired by seasonal fashion and created by Aveda's Creative Team, this course is designed to introduce you to the Spring/Summer 2009 collection. This season's collection was created by Ian Michael Black, Ricardo Dinis, Kurt Kueffner, Rudy Miles.

### Colour

#### Evolution of Men's Hair Colour

This one day course will focus on the art of colouring men's hair from creating natural looking dimension on short mens cuts to more creative colour for adventurous men. Participants will learn Aveda formulations for the male guest and business building skills to grow this domain of service. This class will combine demonstrations and hands-on experience on live models.

#### One Palette

This two day class will develop your understanding of the colour wheel and teach the importance of combining makeup and homecare with your guest. Participants will look to architecture, design and art for inspiration in creating unique colour placements. This workshop will focus on colour techniques, formulas and express services that will help increase retail by using a creative and holistic approach to personalizing an image for today's guest.

#### Inspirational Colour Placement

This two day class will teach participants to train their eye to bring out the most in a haircut and push colourists to the next level. This workshop will feature different advanced techniques and creative formulations that will allow participants to get the most out of all the Full Spectrum domains. This class will combine demonstrations and hands-on experience on live models.

#### Colour Illusions

This two day course will take inspiration from art and nature to teach participants how to interpret and imitate it. Participants will use their guests as the canvas to create innovative colour placements. This workshop will focus on colour techniques, custom formulas and services that will add a flare into our everyday work.

### Style

#### Image Making in a Flash

This two day workshop will focus on the strategy behind creating a photo shoot to accurately represent your artistic vision. Stylists and makeup artists will work together to create an image that represents different fashion and editorial styles. Each participant will receive copies of their finished images. This class includes a photographer and professional models.

### Makeup

#### Makeup Evolution

In this two day course, makeup artists will explore the history and evolution of makeup – from the 1900's to present day. Participants will learn how to re-create some of the most famous and iconic looks of the century and how to update the concepts of these looks. Discover how makeup has changed over the century and how it has impacted current trends.

### What To Bring (Tools & Supplies)

**Hair Cutting Classes:** Scissors, texturizing scissors, straight edge razor (Feather Plier recommended), sectioning clips, flat/Denman brush, round brushes, combs, flat iron, blowdryer with nozzle and diffuser, pencil, notebook.

**Hair Colour Classes:** Sectioning clips, flat/Denman brush, round brushes, combs, tail comb, flat iron, blowdryer with nozzle and diffuser, gloves, apron, pencil, notebook.

**Hair Styling Classes:** Sectioning clips, flat/Denman brush, round brushes, combs, flat iron, blowdryer with nozzle and diffuser, curling irons (in various sizes), pencil, notebook.

**Makeup Classes:** Makeup brushes, tweezers, pencil, notebook.

### Registration Information

To register for classes please call 416.754.1444 / 1.800.689.1066 ext. 7892. For more information or to book in-salon education please call 416.754.1444 / 1.800.689.1066 ext. 7898 or email [advacademy@collega.com](mailto:advacademy@collega.com).

#### Payment & Cancellation Policy

To ensure placement, all classes must be pre-paid by credit card. Cancellation policy as follows:

- Cancellations made 15 days prior to class date = full refund
- Cancellations made less than 15 days prior to the class date / failure to attend = no refund

*The Aveda Advanced Academies reserve the right to substitute educators without notice. We also reserve the right to cancel classes without assuming any liability beyond the value of the course fee.*

#### Advanced Registration

Registrations received 45 days prior to the class start date will receive a 25% discount\*, provided there is no cancellation. If an advanced registration is cancelled, the following policy applies:

- Cancellation 15 days prior to class date = administration fee valued at 25% of the class price
- Less than 15 days prior to class date / failure to attend = no refund

*\*This discount may not be used in combination with any other offers. To cancel your registration, please call 416.754.1444 / 1.800.689.1066 ext. 7892.*