

MAP

makeup & photography

This two-day course connects the beauty of Aveda makeup and editorial photography. Get hands-on photo shoot experience with two days of shooting and creating beauty and conceptual makeup applications. Explore the untapped potential of Aveda makeup while producing beauty images to promote your career as a makeup artist.

learning objectives:

Demonstrate expertise in:

- Understanding the nature of a career as a makeup artist
- Creating the four classic makeup applications
- Maximizing the performance of Aveda makeup products and tools
- Identifying skin tones and creating beautiful complexion finishes
- Learn to balance facial features through lightening, high lighting and contouring with face color
- Properly groom eyebrows
- Uncovering opportunities to market your makeup skills

what to bring:

- 3-4 sets of makeup brushes
- Tweezers
- Lash curler
- Cuticle Scissors (for brows)
- Five Fashion Magazines



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